

# Notice of Private Practices - Text Messaging

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**Mind Over Matter - Neurofeedback & Counseling**

**(541) 972-8184**

## **NOTICE OF PRIVACY PRACTICES - Text Messaging**

THIS NOTICE DESCRIBES HOW TEXT MESSAGING MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

Text Messaging Privacy Policy

Introduction

This policy outlines how Natalia Fieber Therapy uses text messaging for communication with clients, ensuring the security and confidentiality of your information in compliance with relevant laws and ethical guidelines, including HIPAA.

Purpose of Text Messaging

We may use text messaging for:

**Appointment Reminders:** To remind you of scheduled sessions.

**Administrative Communications:** To share information regarding billing, cancellations, or other administrative matters.

**Brief, Non-Sensitive Updates:** To provide brief, non-sensitive updates or follow-ups between sessions, if agreed upon.

Confidentiality and Security

HIPAA Compliance:

We are committed to protecting your privacy and will maintain the confidentiality of all text messages in accordance with HIPAA regulations.

Secure Communication:

We will use a secure platform for text messaging that is compliant with HIPAA standards.

Limited Access:

Access to your text messages will be limited to authorized personnel within Natalia Fieber Therapy.

No Third-Party Sharing:

We will not share your text messages with any third parties without your explicit consent, except as required by law.

Client Responsibility:

You are responsible for ensuring the security of your device and for not sharing your text messages with unauthorized individuals.

Opt-In and Opt-Out

Consent:

By agreeing to receive text messages, you are consenting to our use of text messaging for the purposes outlined in this policy.

Opt-Out:

You may opt out of receiving text messages at any time by replying "STOP" to any text message you receive

from us, or by notifying us in writing.

#### No Impact on Care:

Opting out of text messaging will not impact the quality or availability of your therapy services.

#### Use of Text Messages

##### Limited Use:

Text messaging is intended for brief, non-sensitive communications. Please do not use text messaging to discuss complex or sensitive issues.

##### Not a Substitute for Therapy:

Text messaging is not a substitute for scheduled therapy sessions or other forms of communication.

##### Emergency Situations:

For urgent or emergency situations, please contact us by phone or other appropriate means.

#### Retention of Text Messages

##### Data Storage:

Text messages may be stored as part of your therapy records, in accordance with HIPAA regulations.

##### Data Retention:

We will retain text messages for a period of time as required by law and our practice policies.

#### Policy Updates

##### Review and Revision:

We may update this policy from time to time. We will notify you of any changes to this policy.

##### Contact Information:

If you have any questions or concerns about this policy, please contact us at 541-972-8184.

#### Data Sharing

- Customer data is not shared with 3rd parties for promotional or marketing purposes.
- Mobile opt-in and consent are never shared with anyone for any purpose. Any information sharing that may be mentioned elsewhere in this policy excludes mobile opt-in data.

#### Messaging Terms and Conditions

• By providing your phone number and agreeing to receive texts, you consent to receive text messages from Natalia Fieber Therapy, from 541-972-8184 regarding customer care. Consent is not a condition of purchase or access to services. Message frequency varies. Message & data rates may apply. You can reply STOP to unsubscribe at any time or HELP for assistance. You can also contact us at 541-972-8184 or nataliafieber@proton.me. Mobile opt-in information is never shared with third parties.

#### Client Acknowledgment

By agreeing to receive text messages from Natalia Fieber Therapy, you acknowledge that you have read and understand this Text Messaging Privacy Policy

#### EFFECTIVE DATE OF THIS NOTICE

This notice went into effect on September 20, 2018

#### Acknowledgement of Receipt of Privacy Notice

Under the Health Insurance Portability and Accountability Act of 1996 (HIPAA), you have certain rights regarding the use and disclosure of your protected health information. By checking the box below, you are acknowledging that you have received a copy of HIPPA Notice of Privacy Practices.